

Internship (m/f/d) Growth Hacking Marketing

REMOTE / EINBECK | FULL-TIME
3 TO 6 MONTHS | IMMEDIATELY

Vitaminwelten GmbH für ein Befinden das wohltut

Altendorfer Str. 27 | 37574 Einbeck | Germany

Fachgeschäft für Nahrungsergänzungsmittel
Geschäft für Feinkost, Kräuter und Salz

Geschäftsführung:

Jay Siegmann (mitgesellschafende und geschäftsführende Person)

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Amtsgericht Göttingen HRB130646

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Vitaminwelten GmbH is an omnichannel commerce company and specialist shop for nutritional supplements based in Einbeck. We are committed to integrating holistic well-being in the world to make vitality tangible for everyone. From our location, we have been shipping food supplements, delicatessen, spices, and selected foods all over the world daily since 2003. With 6 employees, our company achieved a turnover of 1.3 million euros in the 2021 financial year.

Your tasks:

- You analyse layout, structure, and user-friendliness, as well as the customer journey and the target groups of our websites.
- You develop a concept for the growth hacks that suit us with creativity and flexibility.
- You identify relevant topics of our target groups and what added value we can offer them and on which platforms the distribution makes sense.
- Finally, you establish and manage the lead funnel and lead lifecycle to enable reliable campaign tracking, reporting and lead handover.

Your profile:

- You are studying humanities, economics or social sciences, communication or information sciences or a comparable degree programme.
- You are creative, curious and have an excellent analytical mind. You are eager to learn and develop and like to work independently and on your own responsibility.
- You communicate effortlessly in written and spoken German and English, enjoy appreciative and non-violent, gender-inclusive communication and have a feel for topics and processes. Ideally, you have some practical experience / you have .../ you bring practical experience.
- You have an interest in nutritional supplements & health and an understanding of LGBTQIA+ issues, DE&I management, ESG and CSR principles.
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What we offer you:

- You apply the skills you have acquired in your studies in a professional environment and gain deep insights into all areas of a company.
- We look forward to your personal development and offer you a great deal of creative freedom and the opportunity to contribute and implement your own ideas and visions.
- You will work in our diverse, committed, and motivated team of currently 6 employees.
- Support in finding accommodation and pocket money of 150 euros per month if you want to work with us on site in Einbeck.

Financial compensation: This is an unpaid internship within the ERASMUS programme. You are entitled to the ERASMUS internship grant.

True to our corporate commitment to diversity, equal opportunities, and inclusion, we welcome all people. To embrace the diversity of life in our team, we are particularly interested in women, trans+, intersex and non-binary people, people affected by racism, people from religious minorities or with refugee experience, people with physical and/or mental challenges, and people who belong to a diversity dimension other than those mentioned here. We explicitly encourage and invite all people, even if your profile does not fit the position 100%, to apply for this position.

Does that sound interesting to you?

Then apply immediately by email with a cover letter stating how you can enrich and complement our team and a CV (anonymous and without photo if you like) to me and our team.

Contact: Jay Siegmann (they / them or siehr/sihren) | j.siegmann@vitaminwelten.de